



WOOKIES IN THE WOODS

A REUNION OF ENTHUSIASTS. JOIN US FOR OUR OUT 19TH YEAR!

FRIDAY APRIL 17TH - SATURDAY APRIL 18TH 2026 AT FONTANA VILLAGE RESORT

WITW 2026 SPONSORSHIP LEVELS

TITLE SPONSOR

TITLE SPONSOR FEE \$2500.00

SPONSOR NAME FEATURED ON BACK OF EVENT SHIRT

SPONSOR LOGO ON EVENT POSTER

SPONSOR LOGO ON MAIN STAGE BANNER

SPONSOR LOGO ON EVENT LANYARD

PRIMARY PARKING/VENDING SET UP LOCATION FRIDAY AND SATURDAY

SPONSOR ITEM IN ATTENDEE SWAG PACK***

SOCIAL MEDIA COVERAGE DURING EVENT WEEK BY DEDICATED SOCIAL MEDIA COORDINATOR

WEBSITE, INSTAGRAM AND FACEBOOK SHARED ADVERTISING

EVENT SPONSOR PLAQUE / EVENT SHIRT / POSTER

USE OF WOOKIES LOGOS / ASSETS WITH APPROVAL PRIOR TO PRODUCTION

***WHAT WE NEED FROM YOU - \$2500 / RAFFLE ITEM / SWAG PACK ITEM**

SUPPORTING SPONSOR

SPONSOR NAME ON BACK OF EVENT SHIRT

SPONSOR LOGO ON SIDE STAGE BANNERS

PARKING FOR SPONSORED VEHICLE ON SATURDAY

SPONSOR ITEM IN ATTENDEE SWAG PACK***

WEBSITE, INSTAGRAM AND FACEBOOK SHOUTOUT/HIGHLIGHT

EVENT SPONSOR PLAQUE / EVENT SHIRT / EVENT POSTER

***WHAT WE NEED FROM YOU - RAFFLE ITEM VALUED AT \$500 OR DIRECT DONATION TO ONE OF OUR SUPPORTED CHARITIES**

GRASSROOTS SPONSOR

SPONSOR NAME ON BACK OF EVENT SHIRT

SPONSOR LOGO ON SIDE STAGE BANNERS

SPONSOR ITEM IN SWAG PACK**

SOCIAL MEDIA SHOUTOUT/HIGHLIGHT

EVENT SPONSOR PLAQUE / EVENT SHIRT / EVENT POSTER

***WHAT WE NEED FROM YOU - \$250 OR GREATER IN GOODS OR SERVICES DONATED TO THE EVENT OR SUPPORTED CHARITIES**

*****PLEASE NOTE AIR FRESHENERS AND LIQUID SAMPLES MAY BE HANDED OUT SEPERATELY. PEOPLE LOVE SWAG. SERIOUSLY.**

QUESTIONS? EMAIL ABE@WOOKIESINTHEWOODS.COM



SPONSOR CUTOFF DATES

TITLE SPONSOR 1/15/2026

SUPPORTING/GRASSROOTS 3/1/2026 TO BE INCLUDED ON EVENT SHIRT

LAST MIN SPONSOR HARD CUTOFF 3/25/2026

SPONSOR DELIVERIES DUE AT VENUE BEFORE 4/12/2026 *

WE INVITE ALL SPONSORS TO SHOWCASE THEIR BRAND THROUGH SPONSORED VEHICLES. PLEASE NOTE. ON-SITE TENT STRUCTURES ARE AN EXCLUSIVE PRIVILEGE RESERVED FOR OUR TITLE SPONSOR TIER.

2026 SCHEDULE SUBJECT TO CHANGE

FRIDAY 4/17/2026

10:00 AM SAFETY MEETING WITH BCRS OUTSIDE EVENT HALL

(WEATHER PERMITTING)

10:45 AM ROOKIE WOOKIE MEET

7:00 PM PRE RAFFLE RAFFLE

7:00 PM SPONSOR PARTY

7:00 PM KIDS THING

7:00 PM - 9:00 PM SWAG SALES

BONFIRE AT SUNDOWN

SATURDAY 4/18

9:00 AM CHARLES AND COFFEE

10:00 AM DRAGON PARADE

1:00PM - 4:45PM RAFFLE TICKET DROP OFF & SWAG SALES

3:45 PM SOUNDOFF @ BALLFIELD

5:00 PM RAFFLE / AWARDS

BONFIRE AT SUNDOWN

AFTER RAFFLE TBD

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